

**QRM**

Quality Rehab  
Management

# SPONSORSHIP PROSPECTUS

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**QRM 2022 SUMMIT**

**ASCEND TO NEW HEIGHTS  
DECEMBER 6TH - 8TH, 2022**



A group of people are seated in a meeting room, looking towards the front. A man in a dark suit is standing and looking down. In the background, a Christmas tree is visible. The room has a modern design with recessed lighting and wall sconces.

## INTRODUCTION

QRM holds our partnerships in high regard as one of the cornerstones of our success. Whether it be partnerships with our clients, trusted vendors or community relationships, we value every connection we make. As part of our hands on approach to rehab management we have a firm grasp on the inner workings of each of our client's facilities. Our team is able to recognize inefficiencies, procedural successes and opportunities for growth on a deeper level. Because of this, we have cultivated strong working relationships with key members of numerous long-term care facilities.

## SUCCESS COMES FROM GREAT TEAMWORK

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QRM Employees Zach Johnson and Jason Burson work together during a team building session.

# VISION & VALUES

QRM works collaboratively towards an interdisciplinary approach where meaningful provision of service is delivered with oversight, industry leading analytics, education, training and support. Our innovative and forward-thinking team comprised of therapists who have been executive leaders in the rehab space for decades deliver a proactive approach which enables us to be the ideal advocate for each partnership we develop. Whether a rehab department is in-house or ready to make the transition, QRM creates the rehab structure long-term care operators always wanted but were unsure how to execute. Our team works directly in their best interest by taking their burdens, not their profits.

As QRM grows and evolves, so too, do our vision and mission. QRM is a visionary company that holds ourselves accountable to providing our employees and clients with the leadership, tools and resources needed to succeed. That has always been and will remain our primary objective.

**85+**

QRM EMPLOYEES



**81% RETENTION RATE**

## OUR VISION

To create a company that inspires the restoration of integrity, value and sustainability in long-term care.

## OUR MISSION

Our mission is to perform with excellence and clarity in order to maximize resources with such efficiency that success is the only outcome. We work together and perform better because of one another.

## OUR VALUES

### HUMILITY



Through consistent education and enrichment, we can uncover new strategies which propel our clients towards success and strengthen our approach.

### INNOVATION



We generate purposeful solutions using intuitive technology, advanced programming and our expansive service offerings to meet the demand of modern healthcare.

### VIGILANCE



We keep a watchful eye on the ever-changing long-term care industry and remain alert - holding ourselves accountable to providing thoughtful support to fellow team members and clients.

### EMPOWERMENT



We remain dedicated to the empowerment of our team by providing the resources needed to be successful and deliver effective services surpassing ordinary standards.



# WHY SPONSOR US?



**1:1** time with  
QRM team members



**15 MINUTE** presentation  
opportunities for company promotion

“ LAST YEAR’S QRM SUMMIT PROVIDED DATA IQ WITH AN EXCELLENT OPPORTUNITY TO CONNECT WITH SOME OF THE BRIGHTEST LEADERS IN THE LONG-TERM CARE INDUSTRY. IT WAS A WONDERFUL EXPERIENCE MEETING THE WHOLE QRM TEAM ALONG WITH THEIR OTHER VENDOR PARTNERS. WE WERE FORTUNATE TO CONNECT WITH LIKE-MINDED VENDORS AT THE SUMMIT, WHICH WE HAVE REFERRED TO OTHER CLIENTS OF OURS AND VICE-VERSA. – **DEREK GAY, DATA IQ VP & CO-FOUNDER** ”





Summit sponsorship social media posts reaching an average  
**2,200+** engagements across multiple platforms



“ ATTENDING THE QRM LEADERSHIP SUMMIT AS A SPONSOR WAS AN AMAZING OPPORTUNITY FOR OUR TEAM TO BUILD RELATIONSHIPS WITH AN INCREDIBLE GROUP OF INDUSTRY LEADERS. WE ARE EXCITED TO RETURN THIS YEAR, AND PLAN TO RETURN YEAR AFTER YEAR! ”

- BEN PRUZANSKY, RESTORE-SKILLS, VP OF BUSINESS DEVELOPMENT

*\*Opportunities dependent on sponsorship level*

# EVENT SCHEDULE

*"Sponsor Time" indicates available windows for company highlight presentations.*



## PREPPING FOR LAUNCH

**12:00 - 1:00:** Lunch

**12:45 - 1:15:** State of the Union

**1:15 - 1:30:** \*Sponsor Time

**1:30 - 5:30:** Keynote

**5:30 - 6:00:** Break

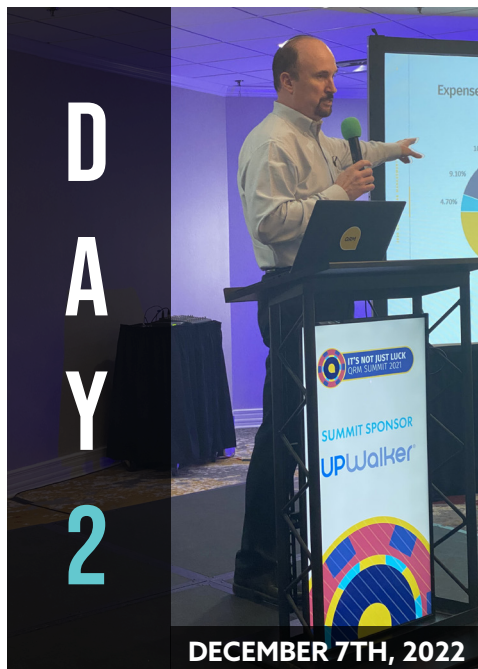
**6:00 - 7:00:** Dinner

**6:45 - 7:00:** \*Sponsor Time

**7:00 - 9:00:** Game Night



**Schedule Time:** 12PM-9PM



## MISSION CRITICAL SYSTEMS

**8:30 - 9:30:** Session 1

**9:30 - 9:45:** \*Sponsor Time

**9:45 - 10:00:** \*Sponsor Time

**10:00 - 11:30:** Session 2

**11:30 - 11:45:** \*Sponsor Time

**11:45 - 12:00:** \*Sponsor Time

**12:00 - 12:45:** Lunch

**12:45 - 1:00:** \*Sponsor Time

**1:00 - 3:00:** Session 3

**3:00 - 4:30:** Session 4

**4:30 - 5:00:** \*Sponsor Time

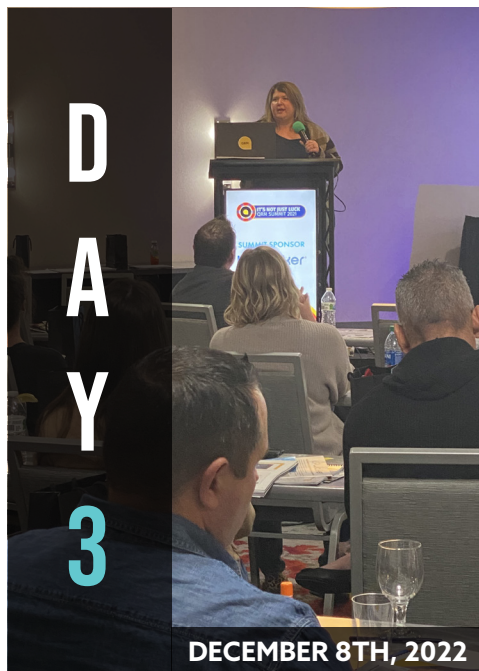
**5:00 - 5:30:** Break/Change

**5:30 - 6:30:** Cocktail Hour



**Schedule Time:** 8:30AM-6:30PM





## INFINITE POSSIBILITIES

**8:30 - 9:30:** Session 1

**9:30 - 10:00:** \*Sponsor Time

**10:00 - 12:00:** Session 2

**12:00 - 12:45:** Lunch

**12:45 - 1:00:** \*Sponsor Time

**1:00 - 2:30:** Session 3

**2:30 - 4:30:** Session 4

**4:30:** Farewell



**Schedule Time:** 8:30AM-4:30PM

## SPONSORSHIP BENEFITS



### OUR COMMUNITY

QRM appeals to an audience ranging from operators to corporate support, administrators & therapists over **544** facilities.



### RELATIONSHIP BUILDING

Nurture relationships to increase industry familiarity & encourage applicable referrals with our network of over **75+** SNF clients.



### MUTUAL RESOURCES

Tap into our network of over **5,000** therapists as we work together towards common goals & objectives.



### BRAND AWARENESS

Showcase your company to over **85** client-facing team members to educate and familiarize them with your brand.

# SPONSORSHIP PACKAGES

## CHANGE MAKER

### Keynote Speaker (1 Available)

- 15 minute company promo
- Logo on keynote podium
- Logo on summit program, website and t-shirt
- 2 promoted social posts
- 2 tickets to cocktail hour (12/7)

### Game Night (1 Available)

- 15 minute company promo
- Logo on event signage
- Logo on summit program, website and t-shirt
- 2 promoted social posts
- 2 tickets to cocktail hour (12/7)

**\$5,000**

## CHAMPION

### Lunch (3 Available)

- 15 minute company promo
- Logo on signage
- Logo on summit program, website and t-shirt
- 1 promoted social post
- 2 tickets to cocktail hour (12/7)

### Cocktail Hour (3 Available)

- 15 minute company promo
- Logo on signage
- Logo on summit program, website and t-shirt
- 1 promoted social post
- 2 tickets to cocktail hour (12/7)

**\$2,500**



## GET INVOLVED

Our partners allow the QRM Summit to happen. Without their generous support, it would not be what it is today. Sponsorships not only enable the Summit to continue to grow, but also affords companies valuable time to familiarize their brand with client-facing team members.

## FRIENDS & FAMILY

Want to support but don't see a sponsorship package that works for you? A donation of any kind is greatly appreciated and will be put towards making the QRM Summit a success. Please reach out to [HR@qrmhealth.com](mailto:HR@qrmhealth.com) to discuss how you would like to support.



### ADVOCATE

- Coffee Bar (3 Available)
  - Logo on signage
  - Logo on summit program, website and t-shirt
  - 1 promoted social post
- Snack Bar (3 Available)
  - Logo on signage
  - Logo on summit program, website and t-shirt
  - 1 promoted social post

**\$1,000**

### SUPPORTER

- Exercise Class (2 Available)
  - Logo on signage
  - Logo on summit program, website and t-shirt
- Charging Station (2 Available)
  - Logo on signage
  - Logo on summit program, website and t-shirt
- Selfie Station (1 Available)
  - Logo on signage
  - Logo on summit program, website and t-shirt

**\$600**

# TERMS & CONDITIONS



## Revision

All sponsorships are subject to a completed application form outlining the scope of the chosen sponsorship. Any desired revisions must be made within 30 days of form completion and must not affect the total amount agreed upon for sponsorship.



## Cancellation

Sponsor support is allocated directly to the successful planning and execution of the QRM Summit. Cancellation refunds are not permitted once payment has been received. All communications regarding cancellation must be submitted in writing.



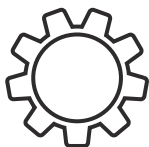
## Sponsorship Agreements

Payment in full is due **October 1, 2022**. Payments may be made throughout the year leading to this date. Giveaway item can be a small item for all attendees (100 qty), or a larger raffle giveaway presented during the event.



## Delivery Time

Giveaway items must be received no later than **November 1, 2022**. If a sponsor plans to provide a large raffle item, the responsibility to deliver the item directly to the winner following the event is reserved for the sponsor.



## Support

If you will need any audio/visual, Wi-Fi or bandwidth needs outside of the standard, please communicate this to QRM no later than **September 1, 2022**. Please note, that this does not guarantee accommodations. Additional charges may apply.



# AGREEMENT FORM

Complete online by scanning QR code or visiting [QRMHEALTHSUMMIT.COM/SPONSOR](https://qrmhealthsummit.com/sponsor)



Company Name

Contact Name

Contact Title

Company Address

Address Line 2

City

Region/State/Province

Postal/Zip code

Email

Phone

I will pay via:

- ☐ Check
- ☐ AmEx
- ☐ Discover
- ☐ Mastercard
- ☐ Visa

Payment in full is due October 1, 2022. Multiple payments may be made throughout the year.

☐ As part of the sponsorship packages above, I agree to also provide a giveaway item.

Printed Name

Sponsorship Package

Please direct questions to [HR@QRMHEALTH.COM](mailto:HR@QRMHEALTH.COM).